## Case Study:

# THE PARIS **PEDESTRIAN** STRATEGY



## **Project Summary**

Paris Council adopted the Paris Pedestrian Strategy unanimously in January 2017. The plan aimed to give walking more priority as an efficient and sustainable mode of transport after recognising that more than half of Paris' public space is dedicated to private motorised vehicles, but only 13% of urban trips by Parisians are made by car.

The municipality's ambition is to reverse 'the logic of the 1970s' by focusing on improvements to pedestrian life and promote walking across the City. It centres on both walking and in making public spaces more welcoming and encouraging diversity of uses. Its objective is, above all, to facilitate daily journeys and improve daily walking conditions, through planning, regulation and awareness, particularly in terms of road safety.

The policy process included consultation with many different stakeholders, which took place throughout 2016. All city departments were extensively involved and in addition to the district town halls and political groups, the approach involved institutional partners, the Police, consular chambers, representatives of professionals and users, academic researchers, and local authorities.

The strategy set 5 targets:

- Facilitate pedestrian continuity and shared streets between different modes
- · Promote the diversity of street uses.
- Raise the standards of comfort in public spaces.
- Rethink pedestrian orientation.
- · Strengthen Paris' pedestrian culture.

Some of the most emblematic achievements include the opening the banks of the Seine exclusively to walkers and cyclists and the redevelopment of seven iconic major squares for pedestrians. Other initiatives include tactical urbanism operations, sidewalk widening and an annual Car Free Day celebration.



#### LOCATION:

Paris, France



### ORGANISATION:

City of Paris Government



#### **KEY OUTPUTS:**

Paris Pedestrian Plan; Reallocation of public space; Iconic signature walking investment projects



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Impact of the reallocation of space along the banks of the Seine













